

ASSESS A GLOBAL MEDIA PRODUCTION

Reminder: These assignments should reflect only *your own opinions and findings*. We run all Friday projects through the online plagiarism-checking system. The system tracks the similarity of your answer to other sources and to other students' answers. To avoid any conflict, make sure to complete projects on your own.

Learning Goals: The learning goals of this assignment are (1) to think about the processes of production and consumption, (2) to identify media producers from around the world, and (3) to consider why we may know little about the origins of the media products we consume

Observe: This week you are going to think about the concept of “cultural imperialism” and “cultural exception. Two weeks prior to the assignment due date we will post a list of media productions (tv shows and films) that you can choose from that are easily accessible by Netflix or other online platforms

Research: Please provide the following information about the media production:

- What is the name of the tv show/film show you watched?
- Which company makes it?
- What type of company is it? (i.e., indicate whether this organization is a small company, large company, conglomerate, publicly traded corporation, private corporation, etc.) Does it have any ties to any global media company?
- What company is the tv show/film from?
- What are the differences between this particular production and similar media products featuring the same theme? E.g. if you watched an episode of a crime show how is it similar/different than other crime shows that you watched produced in the US?

Apply: What is “cultural imperialism”? Using the tv show/film you watched make a case for the value of preserving cultural production from other countries. **Explain below.**

Create: Write a short review of the tv show/film based on the information you gathered and based on your reactions. This should be 350-500 words. The review should include (1) basic information about the tv show or film (what is it called, which year was it made, where was it made) (2) a small synopsis of the episode or the film (what is the tv show/film is about) (3) your reactions to the tv show/film (how is it similar/different than other examples in this genre, do you like/dislike it? What is your explanation for your reaction?)